



श्री **Davara University**

Established under Chhattisgarh Private Universities (Establishment and Operation) Act, 2005



**Faculty of Commerce and Management**

**(FOCM)**

**Department of Management**

**BACHELOR OF BUSINESS ADMINISTRATION**

**SEMESTER-III**



## **BACHELOR OF BUSINESS ADMINISTRATION**

### **SEMESTER-III**

#### **PROGRAMME OUTCOME**

1. The program enables students to acquire knowledge and skills required by the industry and business sector.
2. The program provides the right nurturing ground for students to pursue their entrepreneurial ambitions.
3. The curriculum is industry driven and facilitated by experienced faculty and follows a contemporary take and emphasizes on offering an overview to launch and manage a business effectively
4. The BBA Curriculums is extremely varied in nature. From writing skills, negotiation and dispute resolution, human resource management, business laws, marketing management, production management, social media and digital marketing – all are imbibed in the students with theoretical study and practical application
5. This ensures that our students acquire knowledge of quantitative, qualitative techniques as well as a thorough understanding of the field.

#### **Programme Specific Outcome (PSO)**

6. PSO1: Graduates of this degree will be able to demonstrate their skills in Business Communication, Business Statistics, Marketing Management, Finance, Organizational Behaviour, Human Resource Management, Business Analytics etc.
- 7.
8. PSO2: The Curricular and Extra-curricular activities are designed in a way to ensure that the students receive a holistic understanding of managing business through the curriculum.
9. PSO3: Graduates of this degree will be able to take critical decisions in the organization they are associated or in their own venture.



**Faculty of Commerce & Management,**

**(Bachelor of Business Administration)**

Semester-III (NEP 2020)

Examination Scheme

Program Code:- BBA

S. No.	Course Code	Th/Pr	Subject	Type of Course	Teaching Hours /week				Credit	Examination Scheme				Total Marks
					L		P	Theory		Practical				
								EX		IN	EX	IN		
1.	BBA3001	Th	Entrepreneurship Development	DSC	3	2	-	4	70	30	-	-	100	
2.	BBA3002	Th	Business Statistics	DSC	3	2	-	4	70	30	-	-	100	
3.	BBA3003	Th	Cost Accounting	DSC	3	2	-	4	70	30	-	-	100	
4.	/BBA3004-A/ BBAGE3004	Th	Psychology of Managers Management/ Basic of Diet and Nutrition's	GE/DSE	3	2	-	4	70	30	-	-	100	
5.	BBA3005	Th	Hindi language	AEC	2	-		2	35	15			50	
6.	BBA3006	TH	Disaster management	VAC	2	-	4	2	35	15			50	
					<b>16</b>			<b>20</b>					<b>500</b>	



**DEPARTMENT OF MANAGEMENT**

**COURSE CURRICULUM**

<b>PART-A:Introduction</b>		
<b>Program: BACHELOR OF BUSINESS ADMINISTRATION (Certificate/Diploma/Degree Honors)</b> <b>Program Code:</b>	<b>Semester-III</b>	<b>Session: 2024-28</b>
<b>Course Code</b>	<b>BBA3001</b>	
<b>Course Title</b>	<b>Entrepreneurship Development</b>	
<b>Course Type</b>	<b>DSC</b>	
<b>Pre-Requisite(If Any)</b>	This course presents the basic concept of Entrepreneurship Development	
<b>Course Learning Outcomes(CLO)</b>	<p><b>This Course will enable the students to:</b>  <b>This Course will enable the students to:</b></p> <ul style="list-style-type: none"> <li>• Student manager will be able to outline the role of entrepreneurship in economic development.</li> <li>• Given the scenario, student manager will be able to identify the barriers for woman entrepreneurs. For a given problem,</li> <li>• Student manager will be able to develop business idea.</li> <li>• Given a business idea Student manager will be able to determine key elements of business plan.</li> <li>• For a future business, student manager will be able to analyze competition and industry analysis</li> </ul>	
<b>Credit Value</b>	<b>4 Credits</b>	<b>1 Credit = 15Hours-Learning &amp;Observation</b>
<b>Total Marks</b>	<b>Max. Marks: 100</b>	<b>Min Passing Marks:40</b>
<b>PART-B:Content Of The Course</b>		
<b>Total No. Of Teaching-Learning Periods(01 Hr. Per Period)-60 Periods(60 Hours)</b>		
<b>Unit</b>	<b>Topics</b>	<b>No. Of Periods</b>
<b>I</b>	<p><b>Entrepreneurship Entrepreneur</b></p> <p>Meaning of entrepreneurship – Types of Entrepreneurship – Traits of entrepreneurship – Factors promoting entrepreneurship- Barriers to entrepreneurship- the entrepreneurial culture- Stages in entrepreneurial process – Women entrepreneurship and economic development- SHG</p>	<b>15</b>



<p><b>II</b></p>	<p><b>Developing Successful Business Ideas</b></p> <p>Recognizing opportunities – trend analysis – generating ideas – Brainstorming, Focus Groups, Surveys, Customer advisory boards, Day in the life research – Encouraging focal point for ideas and creativity at a firm level-Protecting ideas from being lost or stolen – Patents and IPR.</p>	<p><b>15</b></p>
<p><b>III</b></p>	<p><b>Opportunity Identification and Evaluation</b></p> <p>Opportunity identification and product/service selection – Generation and screening the project ideas – Market analysis, Technical analysis, Cost benefit analysis and network analysis- Project formulation – Assessment of project feasibility- Dealing with basic and initial problems of setting up of Enterprises.</p>	<p><b>15</b></p>
<p><b>IV</b></p>	<p><b>Business Planning Process an Funding</b></p> <p>Meaning of business plan- Business plan process- Advantages of business planning preparing a model project report for starting a new venture (Team-based project work)</p> <p>Funding Sources of Finance- Venture capital- Venture capital process- Business angles Commercial banks- Government Grants and Schemes.</p>	<p><b>15</b></p>

**PART-C:Learningresources**

Text Books, Reference Books And Others

**Text Books Recommended –**

- 1.Reddy, Entrepreneurship: Text & Cases - Cengage, New Delhi.
2. Kuratko/rao, Entrepreneurship: a south asian perspective.- Cengage, New Delhi.
3. Leach/Melicher, Entrepreneurial Finance – Cengage. , New Delhi.

E-Resources: <https://Onlinecourses.Nptel.Ac.In>  
<https://Eqpq.Inflibnet.Aci.In>

**Part-D:Assessmentandevaluation**



**Suggested Continuous Evaluation Methods:**

**Maximum Marks: 100Marks**

**Continuous Internal Assessment(CIA): 30Marks**

**End Semester Exam(ESE): 70Marks**

<b>Continuous Internal Assessment(CIA):30</b> (By Course Teacher)	Internal Test/Quiz:20+20 Assignment/ Seminar-10 Total Marks-30	Better Marks Out Of The Two Total Quiz + Obtained Marks In Assignment Shall Be Considered Against 30 Marks
--	--	--



**FOUR YEAR UNDERGRADUATE PROGRAM (2024-2028)**

**DEPARTMENT OF MANAGEMENT**

**COURSE CURRICULUM**

<b>PART-A:Introduction</b>		
<b>Program: BACHELOR OF BUSINESS ADMINISTRATION (Certificate/Diploma/Degree Honors) Program Code:</b>	<b>Semester-III</b>	<b>Session: 2024-28</b>
<b>Course Code</b>	<b>BBA3002</b>	
<b>Course Title</b>	<b>Business Statistics</b>	
<b>Course Type</b>	<b>DSC</b>	
<b>Pre-Requisite(If Any)</b>	This course presents the basic concept of Business statistics	
<b>Course Learning Outcomes(CLO)</b>	<p><b>This Course will enable the students to:</b></p> <ol style="list-style-type: none"> <li>1.Student will develop the understanding of sample, population and frequency distribution.</li> <li>2. Student will able to calculate average and variance.</li> <li>3. Student will acquaint with application of index numbers and time series in business.</li> <li>4. To understand the basics of statistics - concept of population and sample &amp; to use frequency distribution to make decision</li> </ol>	
<b>Credit Value</b>	<b>4 Credits</b>	<b>1 Credit = 15Hours-Learning &amp;Observation</b>
<b>Total Marks</b>	<b>Max. Marks: 100</b>	<b>Min Passing Marks:40</b>
<b>PART-B:Content Of The Course</b>		
<b>Total No. Of Teaching-Learning Periods(01 Hr. Per Period)-60 Periods(60 Hours)</b>		
<b>Unit</b>	<b>Topics</b>	<b>No. Of Periods</b>
<b>I</b>	<p><b>Introduction:</b> Definition of statistics, Characteristics, functions, importance, Limitations and types of statistics, uses of statistics in functional areas of management, Introduction to sampling.</p>	<b>1 5</b>



<b>II</b>	<b>Classification and Presentation of Data:</b> Frequency distribution: discrete and continuous frequency distribution, Diagrammatic and graphic representation: line, bar, rectangle and Pie diagram, Graphs: histograms, frequency polygon, cumulative frequency curves or ogive, Advantages and limitations of diagrams and graph, Tabulation: types of tables.	<b>15</b>
<b>III</b>	<b>Measures of Central Tendency and Dispersion:</b> Concept of central tendency, Measures of central tendency, Definitions, properties and applications of mathematical averages including arithmetic mean, Geometric mean and harmonic mean, Positional averages: mode, median and other partition values including quartiles, deciles, and percentiles, Measures of dispersion/variation: absolute and relative, range, quartile deviation, mean deviation, standard deviation, and coefficient of variation, Properties of standard deviation/variance, Comparison of various measures of dispersion, skewness, and kurtosis, Moments: calculation (including Sheppard's corrections) and significance.	<b>15</b>
<b>IV</b>	<b>Correlation and Regression:</b> Correlation: Scatter diagram, Karl Pearson's coefficient of correlation, and Spearman's coefficient of rank correlation,  Regression: method of least squares, regression coefficient, and standard error of estimate.	<b>15</b>

**PART-C: Learning resources**

Text Books, Reference Books And Others

**Text Books Recommended –**

1. Beri, G.C.; Business Statistics; Tata McGraw Hill.
2. Black, Ken; Business Statistics: For contemporary Decision Making; Wiley.
3. Siegel, Andrew F.; Practical Business Statistics; Tata McGraw Hill.
- 1.



E-Resources: <https://Onlinecourses.Nptel.Ac.In>  
<https://Eppq.Inflibnet.Aci.In>  
<https://Swayam.Gov.In>

**Part-D:Assessmentandevaluation**

**Suggested Continuous Evaluation Methods:**

**Maximum Marks: 100Marks**

**Continuous Internal Assessment(CIA): 30Marks**

**End Semester Exam(ESE): 70Marks**

<b>Continuous Internal Assessment(CIA):30</b> (By Course Teacher)	Internal Test/Quiz:20+20 Assignment/ Seminar-10 Total Marks-30	Better Marks Out Of The Two Total Quiz + Obtained Marks In Assignment Shall Be Considered Against 30 Marks
<b>End Semester Exam</b>	Two Section : A & B Section A:Q1.Objective 10*1=10 Marks Q2.Short Answer Type Question - 5*4 = 20 Section B:Descriptive Answer Type Question,1 Out Of 2from Each Unit -4*10=40 Marks	
<b>Signature Of Members (Bos)</b>		



**FOUR YEAR UNDERGRADUATE PROGRAM (2024-2028)**

**DEPARTMENT OF MANAGEMENT**

**COURSE CURRICULUM**

<b>PART-A:Introduction</b>		
<b>Program: BACHELOR OF BUSINESS ADMINISTRATION (Certificate/Diploma/Degree Honors)</b> <b>Program Code:</b>	<b>Semester-III</b>	<b>Session: 2024-28</b>
<b>Course Code</b>	<b>BBA3003</b>	
<b>Course Title</b>	<b>Cost Accounting</b>	
<b>Course Type</b>	<b>DSC</b>	
<b>Pre-Requisite(If Any)</b>	This course presents the basic concept of Cost Accounting	
<b>Course Learning Outcomes(CLO)</b>	<p><b>This Course will enable the students to:</b></p> <ol style="list-style-type: none"> <li>1. Determine various types of cost of production;</li> <li>2. Compute unit cost and total cost of production and prepare cost statement; 3. Compute employee cost, employee productivity, and employee turnover;</li> <li>4. Determine cost under job costing, batch costing, process costing, contract costing and service costing;</li> <li>5. Apply activity-based costing for cost determination.</li> </ol>	
<b>Credit Value</b>	<b>4 Credits</b>	<b>1 Credit = 15Hours-Learning &amp;Observation</b>
<b>Total Marks</b>	<b>Max. Marks: 100</b>	<b>Min Passing Marks:40</b>
<b>PART-B:Content Of The Course</b>		
<b>Total No. Of Teaching-Learning Periods(01 Hr. Per Period)-60 Periods(60 Hours)</b>		
<b>Unit</b>	<b>Topics</b>	<b>No. Of Periods</b>
<b>I</b>	<b>1</b> Cost: Meaning, Concept and Classification. Elements of Cost, Nature & Importance, Material Costing. Methods of Valuation of Material issue. Concept and material control and its techniques. Labour Costing, Methods of Wages payments.	<b>15</b>



II	Costing, Preparation of Cost Sheet and Statement of Cost (Including calculation of tender price) Overhead costing, (Including calculation of machine hour rate.)
III	Contract and Job costing, operating costing Process Costing (Including Inter process profit and Reserve). Reconciliation of Cost and Financial Accounts.
IV	Marginal Costing- Profit – Volume Ratio, Break – Even Point, Margin of Safety, Application of Break-even Analysis. Cost Audit – Meaning, Importance and Techniques of Cost Audit, Cost Audit Programme.

**PART-C: Learning resources**

Text Books, Reference Books And Others
<p><b>Text Books Recommended –</b></p> <p>1. R.K. Gupta, Principles and Practice of Cost Accounting, Agra Book Stores.</p> <p>· 2. Nigam H- Principles and Practice of Cost Accounting, S.Chand&amp; Co. New</p>
<p>E-Resources: <a href="https://Onlinecourses.Nptel.Ac.In">https://Onlinecourses.Nptel.Ac.In</a>  <a href="https://Eppq.Inflibnet.Aci.In">https://Eppq.Inflibnet.Aci.In</a></p>

**Part-D: Assessment and evaluation**

<p><b>Suggested Continuous Evaluation Methods:</b>  <b>Maximum Marks: 100Marks</b>  <b>Continuous Internal Assessment(CIA): 30Marks</b>  <b>End Semester Exam(ESE): 70Marks</b></p>		
<p><b>Continuous Internal Assessment(CIA):30</b> (By Course Teacher)</p>	<p>Internal Test/Quiz:20+20  Assignment/  Seminar-10  Total Marks-30</p>	<p>Better Marks Out Of The Two Total  Quiz + Obtained Marks In Assignment Shall Be Considered Against 30 Marks</p>

<p><b>End Semester Exam</b></p>	<p><b>Two Section : A &amp; B</b>  Section A:Q1.Objective 10*1=10 Marks Q2.Short Answer Type Question - 5*4 = 20 Section B:Descriptive Answer Type Question,1 Out Of 2from Each Unit -4*10=40 Marks</p>
---------------------------------	---



**FOUR YEAR UNDERGRADUATE PROGRAM (2024-2028)**

**DEPARTMENT OF MANAGEMENT**

**COURSE CURRICULUM**

<b>PART-A:Introduction</b>		
<b>Program: BACHELOR OF BUSINESS ADMINISTRATIONS (Certificate/Diploma/Degree Honors) Program Code:</b>	<b>Semester-III</b>	<b>Session: 2024-28</b>
<b>Course Code</b>	<b>BBA3004-A</b>	
<b>Course Title</b>	<b>Psychology of Managers</b>	
<b>Course Type</b>	<b>DSE</b>	
<b>Pre-Requisite(If Any)</b>	This course presents the basic concept of. <b>Human Resource Management</b>	
<b>Course Learning Outcomes(CLO)</b>	<p>Be able to establish the linkage between firm strategy and HR practices of the</p> <p><b>CO1:</b> To develop a foundational understanding of organizational behavior by exploring psychological principles, managerial psychology, and behavioral models that influence workplace dynamics and decision-making.</p> <p><b>CO2:</b>To analyze the psychological factors that shape individual behavior in organisations, including personality, perception, attitudes, values, and learning theories, and apply these insights to improve managerial effectiveness.</p> <p><b>CO3:</b>To evaluate key motivation theories and morale concepts, and apply them to real-world organisational settings to enhance employee engagement, satisfaction, and performance.</p> <p><b>CO4:</b>To cultivate interpersonal and leadership skills by examining communication patterns, emotional intelligence, group dynamics, and decision-making processes essential for effective management</p>	
<b>Credit Value</b>	<b>4 Credits</b>	<b>1 Credit = 15Hours-Learning &amp;Observation</b>
<b>Total Marks</b>	<b>Max. Marks: 100</b>	<b>Min Passing Marks:40</b>
<b>PART-B:Content Of The Course</b>		
<b>Total No. Of Teaching-Learning Periods(01 Hr. Per Period)-60 Periods(60 Hours)</b>		
<b>Unit</b>	<b>Topics</b>	<b>No. Of Periods</b>



<b>I</b>	<b>Foundations of Organizational Behavior</b> <ul style="list-style-type: none"><li>• Introduction to Psychology and Organizational Behavior</li><li>• Nature and Scope of Managerial Psychology</li><li>• Importance of Psychology in Management</li><li>• Contributing Disciplines to Organizational Behavior</li><li>• Models of Organizational Behavior</li></ul>	<b>15</b>
----------	---	-----------



<b>II</b>	<b>Individual Behaviour in Organisations</b> <ul style="list-style-type: none"><li>• Personality: Meaning, Determinants, and Theories</li><li>• Perception: Process, Errors, and Managerial Implications</li><li>• Attitudes and Values: Components, Sources, and Measurement</li><li>• Learning Theories: Classical Conditioning, Operant Conditioning, Social Learning</li></ul>	<b>15</b>
<b>III</b>	<b>Motivation and Morale</b> <ul style="list-style-type: none"><li>• Meaning and Importance of Motivation</li><li>• Theories of Motivation: Maslow, Herzberg, McClelland, Vroom</li><li>• Morale: Definition, Factors Affecting Morale, Measurement Techniques</li><li>• Application of Motivation Theories in Workplace Settings</li> <li>• Interpersonal Behavior and Communication</li><li>• Transactional Analysis (TA): Ego States, Life Positions, Strokes</li><li>• Emotional Intelligence: Importance for Managers</li><li>• Group Dynamics and Team Building</li><li>• Leadership: Styles, Theories (Trait, Behavioral, Contingency)</li><li>• Managerial Decision-Making and Influence</li></ul>	<b>15</b>



<b>IV</b>	<p style="text-align: center;"><b>Conflict Management and Applied Managerial Psychology</b></p> <p>Conflict: Types, Causes, Resolution Strategies</p> <p>Negotiation and Mediation Techniques</p> <p>Stress Management and Coping Mechanisms</p> <p>Organisational Culture and Change</p> <p>Psychological Testing and Assessment in HR</p> <p>Ethics and Psychology in Management</p>	<b>15</b>
-----------	--	-----------

**PART-C: Learning resources**

Text Books, Reference Books And Others

**Text Books Recommended –**  
**Psychology for Managers by surendrasahu, (2018, Trade Paperback)**  
[Organizational Psychology for Managers](#) Book by Stephen Balzac, Springer  
[The Psychology of Management](#) Book by Lillian Moller Gilbreth  
[Effective Psychology for Managers](#) Book by Mortimer Feinberg

**Part-D: Assessment and evaluation**

**Suggested Continuous Evaluation Methods:**  
**Maximum Marks: 50 Marks**  
**Continuous Internal Assessment(CIA): 15 Marks**  
**End Semester Exam(ESE): 35 Marks**

<p><b>Continuous Internal Assessment(CIA):30</b> (By Course Teacher)</p>	<p>Internal Test/Quiz:20+20 Assignment/ Seminar-10 Total Marks-30</p>	<p>Better Marks Out Of The Two Total Quiz + Obtained Marks In Assignment Shall Be Considered Against 30 Marks</p>
--	---	---

<b>End Semester</b>	<p>Two Section : A &amp; B  Section A: Q1. Objective 5*1=5 Marks Q2. Short Answer Type Question - 5*2 = 10  Section B: Descriptive Answer Type Question, 1 Out Of 2 from Each Unit -4*5=20 Marks</p>
---------------------	--

<b>Exam</b>	
-------------	--



**FOUR YEAR UNDERGRADUATE PROGRAM (2024-2028)**  
**DEPARTMENT OF MANAGEMENT**

**COURSE CURRICULUM**

<b>PART-A:Introduction</b>		
<b>Program: BACHELOR OF BUSINESS ADMINISTRATIONS</b> <b>(Certificate/Diploma/Degree Honors)</b> <b>Program Code:</b>	<b>Semester-III</b>	<b>Session: 2024-28</b>
<b>Course Code</b>	<b>BBAGE3004</b>	
<b>Course Title</b>	<b>Basic of Diet and Nutrition</b>	
<b>Course Type</b>	<b>GE</b>	
<b>Pre-Requisite(If Any)</b>	This course presents the basic concept of. <b>Basic Nutrition</b>	
<b>Course Learning Outcomes(CLO)</b>	<ul style="list-style-type: none"> <li>• Ability to acquire knowledge and skills of immune system dysfunction</li> <li>• Capability to apply analytic thought of therapeutic diet for disease condition. · Capable of demonstrating comprehensive knowledge of diet modification · Capable of demonstrating comprehensive knowledge and understanding of DM, · obesity, underweight, drug interaction and their dietary treatment·metabolic syndrome.</li> </ul>	
<b>Credit Value</b>	<b>4 Credits</b>	<b>1 Credit = 15Hours-Learning &amp;Observation</b>
<b>Total Marks</b>	<b>Max. Marks: 100</b>	<b>Min Passing Marks:40</b>
<b>PART-B:Content Of The Course</b>		
<b>Total No. Of Teaching-Learning Periods(01 Hr. Per Period)-60 Periods(60 Hours)</b>		
<b>Unit</b>	<b>Topics</b>	<b>No. Of Periods</b>
<b>I</b>	<b>Ancient Theory of Dietetics</b> History of Dietetics, Ancient cultures, Ancient diet. Role of dietician: The hospital & community. Basic concepts of diet therapy. Therapeutic Diet: Principle of therapeutic diet, nutrition for changing needs.	<b>15</b>
<b>II</b>	<b>Nutrition Support:</b> Internal Nutrition and Parental Nutrition. Modification of diet (Symptoms, Causes, Classification, Dietary Treatment): Diet in Febrile conditions and infections. Diet in surgical conditions. Diet for Burn .Diet for Cancer.	<b>15</b>



<b>III</b>	Diet for gastro –intestinal disorders: constipation, diarrhea, peptic ulcer. Diet for cardiovascular disease: Hypertension, Atherosclerosis. (Risk factor, Etiology, Nutritional management) Diet for renal diseases-Nephritis, Nephrotic syndrome and renal failure, renal calculi. (Causes,	<b>15</b>
------------	--	-----------

Established under Chhattisgarh Private Universities (Establishment and Operation) Act, 2005

	Symptoms and Dietary management)
<b>IV</b>	Nutrition in Immune system dysfunction, AIDS & Allergy. Nutrition support in metabolic disorders: Maple syrup Urine Disease, PKU, Gaucher Disease. Nutrition -Addictive behavior in anorexia nervosa, bulimia & alcoholism. Diet in Diabetes Mellitus: Prevalence, types, Symptoms, Diagnosis, Treatment, Complications, Nutrition support during Diabetes. Diet in Obesity and Underweight: Obesity, Aetiology, Theories, Assessment, Types, Dietary Treatment.  Nutrient drug interaction.

**PART-C: Learning resources**

Text Books, Reference Books And Others
<b>Text Books Recommended –</b>  1. Krishna K. Havaldar, Vasant M. Cavale; Sales & Distribution Management; The McGraw-Hill  · Richard R. Still, Edward W. Cundiff, Norman A.P. Govoni, Sales Management Decisions, Strategies & Cases, Pearson Education
<b>Reference Books Recommended</b>  1. Speed Mathematics Using Vedic Techniques – Rajesh Kumar Thakur 2. The Power Of Vedic Maths – Atul Gupta 3. NCERT And NCF Guidelines On Foundational Numeracy (For NEP Alignment)
E-Resources: <a href="https://Onlinecourses.Nptel.Ac.In">https://Onlinecourses.Nptel.Ac.In</a> <a href="https://Eppq.Inflibnet.Aci.In">https://Eppq.Inflibnet.Aci.In</a> <a href="https://Swayam.Gov.In">https://Swayam.Gov.In</a> <a href="https://Www.Mooc.Org">https://Www.Mooc.Org</a>



**Part-D: Assessment and evaluation**

**Suggested Continuous Evaluation Methods:**

**Maximum Marks: 100 Marks**

**Continuous Internal Assessment (CIA): 30 Marks**

**End Semester Exam (ESE): 70 Marks**

**Continuous Internal Assessment (CIA): 30**  
(By Course Teacher)

Internal  
Test/Quiz: 20+20  
Assignment/ Seminar  
10  
Total Marks-30

Better Marks Out Of The  
Two Total  
Quiz + Obtained Marks In  
Assignment Shall Be  
Considered Against 30 Marks

Established under Chhattisgarh Private Universities (Establishment and Operation) Act, 2005

**End Semester Exam**

**Two Section : A & B**  
Section A: Q1. Objective 10\*1=10 Marks Q2. Short Answer Type Question - 5\*4 = 20  
Section B: Descriptive Answer Type Question, 1 Out Of 2 from Each Unit - 4\*10=40 Marks

*Signature Of Members (Bos)*





<p><b>I</b></p>	<p>1</p> <p>15</p> <p>□□□□□□ □□□□ □□□□□□ □□□□□□□□ □□□□□□□□ '□□□□□□□□' (□□□□□□□□)</p> <p>□□□□ □□□□□□□□ □□□□□□ (□□□□□□□□)</p> <p>□ □□□□□□ □□ □ □□ □□ □□□□□□□□□□- □□□□□□□□ □□□□□□ (□□□□□□)</p>	<p><b>1</b></p> <p><b>15</b></p>
-----------------	---	----------------------------------

Established under Chhattisgarh Private Universities (Establishment and Operation) Act, 2005

<p><b>II</b></p>	<p>□□□□□□ □□□□□□□□ □□□□□□□□ □□□□□</p> <p>□□□□□□□□, □□□□ □□□□□</p> <p>□□□□ □□□□□□□□□□ □□□□□, □□□□ □ □□□□□, □□□□□□□□□□ □□□□□, □□□□□□ □□□□□, □□□□□</p> <p>□□□□□ □□□□ □□□ □□ □□□□□</p>	<p><b>15</b></p>
<p><b>III</b></p>	<p>□□□□□□ □□□□□□□□ □□□ □□□□□ □□□□□</p> <p>□□□□□□□□□□□□ □ □ □□□□□□□□□</p> <p>□□□□□□□□□□ □□□□□□□□ □□□ □□□□□□ □□□□□□□□□□□□□□, □□□□□ □□□□□□□□□□, □□□□□□</p> <p>□□□□□□□□□□</p>	<p><b>15</b></p>



<b>IV</b>	<p>□□□□□□□□ □□□□</p> <p>□□□□□ □□□□</p> <p>□□□□□ □□□□□□□□</p> <p>(□ □ □□□□□□□□□□ □ □□□□ □□ □□□□□ □ □□□□□□□ □□□□□□□ □□</p> <p>□□□□□□ □□□□□□ □□□□□□□</p> <p>□□□□□□□ □ □□□)</p> <p>. .</p>	<b>15</b>
-----------	--	-----------

**PART-C: Learningresources**

Text Books, Reference Books And Others

**Text Books Recommended –**

- 1. □□□□□□□□ □□ □□□ □□□□ □□. □□□□□ □□□□, □□□□□□□□□□ □□□□□□ □□□□□□□
- 

Established under Chhattisgarh Private Universities (Establishment and Operation) Act, 2005

- 2. □□□□□□ □□□□□□ □□□□□□□□ □□ □□□□ □□ □□□□□□□□ □□□□
- 
- 3. □□□□□□ □□□□ □□ □□□□□□□□ □□. □□□□ □□□ □□□□□□□

<https://www.mooc.org>

**Part-D: Assessment and evaluation**

**Suggested Continuous Evaluation Methods:**  
**Maximum Marks: 50 Marks**  
**Continuous Internal Assessment(CIA): 15 Marks**  
**End Semester Exam(ESE): 35 Marks**



<b>Continuous Internal Assessment(CIA):30</b> (By Course Teacher)	Internal Test/Quiz:20+20 Assignment/ Seminar-10 Total Marks-30	Better Marks Out Of The Two Total Quiz + Obtained Marks In Assignment Shall Be Considered Against 30 Marks
<b>End Semester Exam</b>	<b>Two Section : A &amp; B</b> Section A:Q1.Objective 5*1=5 Marks Q2.Short Answer Type Question - 5*2 = 10 Section B:Descriptive Answer Type Question,1 Out Of 2from Each Unit -4*5=20 Marks	
<b>Signature Of Members (Bos)</b>		



**FOUR YEAR UNDERGRADUATE PROGRAM (2024-2028)**

**DEPARTMENT OF MANAGEMENT**

**COURSE CURRICULUM**

<b>PART-A:Introduction</b>		
<b>Program: BACHELOR OF BUSINESS ADMINISTRATIONS (Certificate/Diploma/Degree Honors)</b> <b>Program Code:</b>	<b>Semester-III</b>	<b>Session: 2024-28</b>
<b>Course Code</b>	<b>BBAVA3005-B</b>	
<b>Course Title</b>	<b>Disaster management</b>	
<b>Course Type</b>	<b>Value Addition Course (VAC)</b>	
<b>Pre-Requisite(If Any)</b>	<b>As per Programmed</b>	
<b>Course Learning Outcomes(CLO)</b>	<p><b>At the end of this course, the students will be able:</b></p> <ol style="list-style-type: none"> <li>1.Explain Emergencies and controls, with examples of industrial disasters and their consequences.</li> <li>2. Describe the elements of emergency planning and preparedness.</li> <li>3. Summarize the causes of natural disasters, mitigation of their effects, rescue, relief and rehabilitation.</li> <li>4. Explain the disaster management mechanism and capacity building concepts</li> </ol>	
<b>Credit Value</b>	<b>4 Credits</b>	<b>1 Credit = 15Hours-Learning &amp;Observation</b>
<b>Total Marks</b>	<b>Max. Marks: 100</b>	<b>Min Passing Marks:40</b>
<b>PART-B:Content Of The Course</b>		
<b>Total No. Of Teaching-Learning Periods(01 Hr. Per Period)-60 Periods(60 Hours)</b>		
<b>Unit</b>	<b>Topics</b>	<b>No. Of Periods</b>
<b>I</b>	Definition and types of disaster Hazards and Disasters, Risk and Vulnerability in Disasters, Natural and Man-made disasters, earthquakes, floods drought, landside, land subsidence, cyclones, volcanoes, tsunami, avalanches, global climate extremes. Man-made disasters: Terrorism, gas and radiation leaks, toxic waste disposal, oil spills, forest fires. <sup>1</sup>	<b>1</b> <b>5</b>



<b>II</b>	<p><b>Study of Important disasters</b>            Earthquakes and its types, magnitude and intensity, seismic zones of India, major fault systems of India plate, flood types and its management, drought types and its management, landside and its managements case studies of disasters in Sikkim (e.g) Earthquakes, Landside). Social Economics and Environmental impact of disasters.</p>	<b>1 5</b>
-----------	--	----------------

<b>III</b>	<p><b>Unit: III:- Mitigation and Management techniques of Disaster</b>            Basic principles of disasters management, Disaster Management cycle, Disaster management policy, National and State Bodies for Disaster Management, Early Warning Systems, Building design and construction in highly seismic zones, retrofitting of buildings.</p>	<b>1 5</b>
<b>IV</b>	<p><b>Unit IV:- Training, awareness program and project on disaster management</b>            Training and drills for disaster preparedness, Awareness generation program, Usages of GIS and Remote sensing techniques in disaster management, Mini project on disaster risk assessment and preparedness for disasters with reference to disasters in Sikkim and its surrounding areas.</p>	<b>15</b>

**PART-C: Learning resources**

Text Books, Reference Books And Others

**Text Books Recommended –**

Disaster Management Guidelines, GOI-UND Disaster Risk Program (2009-2012) 2. Damon, P. Copola, (2006) Introduction to International Disaster Management, Butterworth Heineman.

E-Resources: <https://onlinecourses.nptel.ac.in>

**Part-D: Assessment and evaluation**

**Suggested Continuous Evaluation Methods:**

**Maximum Marks: 50 Marks**

**Continuous Internal Assessment(CIA): 15 Marks**

**End Semester Exam(ESE): 35 Marks**

<p><b>Continuous Internal Assessment(CIA):30</b> (By Course Teacher)</p>	<p>Internal Test/Quiz:20+20            Assignment/ Seminar 10            Total Marks-30</p>	<p>Better Marks Out Of The Two Total Quiz + Obtained Marks In Assignment Shall Be Considered Against 30 Marks</p>
--	---	---



<b>End Semester Exam</b>	<b>Two Section : A &amp; B</b> Section A: Q1. Objective 5*1=10 Marks Q2. Short Answer Type Question - 5*2 = 10 Section B: Descriptive Answer Type Question, 1 Out Of 2 from Each Unit -4*5=20 Marks
<i>Signature Of Members (Bos)</i>	

**SHRI DAVARA UNIVERSITY,**



**COURSE CURRICULUM**

**FOR**

**Bachelor of Business Administration**

**SEMESTER-IV**

**(EFFECTIVE FROM THE SESSION 2025-2026)**



**Shri Davara University, Raipur**  
**Faculty of Commerce & Management,**  
**(Bachelor of Business Administration)**  
 Semester-IV  
 Program Code: - BBA  
 (Effective from the session: 2025-2026)

S. No.	Course Code	Th/Pr	Subject	Type of Course	Teaching Hours /week			Credit	Examination Scheme				Total Marks
					L	T	P		Theory		Practical		
									EX	IN	EX	IN	
1.	BBA4001	Th	Financial Management	DSC	3	2	-	4	70	30	-	-	100
2.	BBA4002	Th	Business law	DSC	3	2	-	4	70	30	-	-	100
3.	BBA4003	Th	Business Management and Environment	DSC	3	2	-	4	70	30	-	-	100
4.	BBA4004-A/BBA4004	Th	Production & Operation Management/ History of India Mughal Period	DSE/GE	3	2	-	2	70	30	-	-	100
5.	BBA4005	Th	Communicative English and soft skill	AEC	2	-	-	2	35	15	-	-	50
6.	BBA4006	TH	Green Technology	SEC	-	-	-	2	35	15	-	-	50
					<b>14</b>			<b>20</b>					<b>550</b>



Established under Chhattisgarh Private Universities (Establishment and Operation) Act, 2005

**FOUR YEAR UNDERGRADUATE PROGRAM (2024-2028)**

**Financial Management (DSC)**

**COURSE CURRICULUM**

<b>PART-A:Introduction</b>		
<b>Program: Bachelor of Business Administration (Certificate/Diploma/Degree Honors) Program Code:</b>	<b>Semester-IV</b>	<b>Session: 2024-28</b>
<b>Course Code</b>	<b>BBA4001</b>	
<b>Course Title</b>	<b>Financial Management</b>	
<b>Course Type</b>	<b>DSC</b>	
<b>Pre-requisite(if any)</b>	This course presents the basic concept of Business ethics.	
<b>Course. Outcomes(CO)</b>	<b>This Course will enable the students to:</b> <ul style="list-style-type: none"><li>• The students to learn the basic principles of accounting and preparation and</li><li>• analysis of financial statements and also the various functions of financial management</li><li>• Equip with the knowledge of accounting process and preparation of finalaccounts of sole trader</li><li>• Identify and analyze the reasons for the difference between cash book and pass book balances</li><li>• Recognize circumstances providing for increased exposure to errors and frauds</li></ul>	
<b>Credit Value</b>	<b>4 Credits</b>	<b>1 Credit = 15Hours-learning &amp;Observation</b>
<b>Total Marks</b>	<b>Max. Marks: 100</b>	<b>Min Passing Marks:40</b>
<b>PART-B:Content of the Course</b>		
<b>Total No. Of Teaching-learning Periods(01 Hr. per period)-60 Periods(60 Hours)</b>		
<b>Unit</b>	<b>Topics</b>	<b>No. of Periods</b>
<b>I</b>	Introduction: Concepts, Nature, Scope, Function and Objectives of Financial Management. Basic Financial Decisions: Investment, Financing and Dividend Decisions.	<b>15</b>
<b>II</b>	Analysis and Interpretation of Corporate Final Accounts: Understanding the Parameters of health of Business: Liquidity, Profitability, Solvency and Efficiency through learning computation, analysis and interpretation of various tools of financial analysis Preparation of Cash Flow Statement as per Accounting Standard and its Analysis	<b>15</b>



Established under Chhattisgarh Private Universities (Establishment and Operation) Act, 2005

III	Leverage Analysis: Developing the Concept of Leverage in Finance. Computation and inferences of Degree of Operating Leverage, Financial Leverage and Combined Leverage	15
IV	Investment Decisions: Analysis of Risk and Uncertainty. Concept and Computation of Time Value of Money, DCF and Non DCF methods of Investment Appraisal. Project selection on the basis of Investment Decisions. Valuating Investment Proposals for Decision Making. Capital Rationing	15

### **PART-C: Learning Resources**

Text Books, Reference Books and Others

#### **Text Books Recommended -**

1. Advanced Accountancy - R.L.Gupta and Radhaswamy

#### **Reference Books Recommended-**

2. Management Accounting - Khan and Jain
3. 2. Management Accounting - S.N.Maheswari
4. 3. Prasanna Chandra, "Financial Management - Theory and Practice", Tata
5. McGraw Hill, New Delhi (1994).
6. 4. I.M.Pandey, "Financial Management", Vikas Publishing, New Delhi.

E-resources: <https://onlinecourses.nptel.ac.in>

<https://epqp.inflibnet.aci.in>

<https://swayam.gov.in>

<https://www.mooc.org>

### **Part-D: Assessment and Evaluation**

#### **Suggested Continuous Evaluation Methods:**

**Maximum Marks: 100Marks**

**Continuous Internal Assessment (CIA): 30Marks**

**End Semester Exam(ESE): 70Marks**

<b>Continuous Internal Assessment(CIA): 30</b> (By Course Teacher)	Internal Test/Quiz:20+20 Assignment/ Seminar-10 Total Marks-30	Better marks out of the two Total Quiz + obtained marks in Assignment shall be considered against 30 Marks
<b>End Semester Exam</b>	<b>Two section : A &amp; B</b> Section A:Q1.Objective 10*1=10 Marks Q2.Short answer type question - 5*4 = 20 Section B:Descriptive answer type question,1 out of 2from each unit -4*10=40 Marks	
<b>Signature of Members (BoS)</b>		



# श्री Davara University

Established under Chhattisgarh Private Universities (Establishment and Operation) Act, 2005

**FOUR YEAR UNDERGRADUATE PROGRAM (2024-2028)**

**Business Law (DSC)**

## **COURSE CURRICULUM**

<b>PART-A:Introduction</b>		
<b>Program: Bachelor of Business Administration (Certificate/Diploma/Degree Honors) Program Code:</b>	<b>Semester-IV</b>	<b>Session: 2024-28</b>
<b>Course Code</b>	<b>BBA4002</b>	
<b>Course Title</b>	<b>Business Law</b>	
<b>Course Type</b>	<b>DSC</b>	
<b>Pre-requisite(if any)</b>	This course presents the basic concept of Business ethics.	
<b>Course. Outcomes(CO)</b>	<b>This Course will enable the students to:</b> <ul style="list-style-type: none"><li>• The student will come up with the legal knowledge about the Law.</li><li>• □ Gain basic knowledge of the provisions of the Indian Contract Act, 1872 in relation to general principles of contract and specific contracts</li><li>• □ : Acquire knowledge of the drafting of varied agreements and notices, affidavits, bonds and calculations of various kinds of damages under</li></ul>	
<b>Credit Value</b>	<b>4 Credits</b>	<b>1 Credit = 15Hours-learning &amp;Observation</b>
<b>Total Marks</b>	<b>Max. Marks: 100</b>	<b>Min Passing Marks:40</b>
<b>PART-B:Content of the Course</b>		
<b>Total No. Of Teaching-learning Periods(01 Hr. per period)-60 Periods(60 Hours)</b>		
<b>Unit</b>	<b>Topics</b>	<b>No. of Periods</b>
<b>I</b>	Companies Act, 1956- Provisions of the Act with regard to Classification, Formation, Memorandum of Association (MOU), Articles of Association, and Capital of the Co., Meetings, Agenda, and Minutes .	<b>15</b>
<b>II</b>	Contract Act - Provisions of the Act with regard to Offer and Acceptances, Consideration, Capacity of Parties, Elements of Contract, Kinds of Contracts, Free Consent, Void and Violable Contract, Quasi Contract, Remedies for Breach of Contract.	<b>15</b>
<b>III</b>	<b>UNIT III: Opportunity Identification and Evaluation</b> Main provisions of Labor Laws- Industrial Disputes Acts, Factory Act,	<b>15</b>



Established under Chhattisgarh Private Universities (Establishment and Operation) Act, 2005

	Workmen Compensation Act	
<b>IV</b>	Consumer Protection Act, 1986, Foreign Exchange Management Act, 2000 Negotiable Instruments Act, 1881 and Partnership Act, 1932	<b>15</b>

**PART-C: Learning Resources**

Text Books, Reference Books and Others

**Text Books Recommended -**

1. N.D. Kapoor - Business Laws, Sultan Chand and Sons, New Delhi.

**Reference Books Recommended-**

1. S.K. Tuteja - Business Law for Managers .

E-resources: <https://onlinecourses.nptel.ac.in>

**Part-D: Assessment and Evaluation**

**Suggested Continuous Evaluation Methods:**

**Maximum Marks: 100 Marks**

**Continuous Internal Assessment(CIA): 30 Marks**

**End Semester Exam(ESE): 70 Marks**

<b>Continuous Internal Assessment(CIA): 30 (By Course Teacher)</b>	Internal Test/Quiz:20+20 Assignment/ Seminar-10 Total Marks-30	Better marks out of the two Total Quiz + obtained marks in Assignment shall be considered against 30 Marks
<b>End Semester Exam</b>	<b>Two section : A &amp; B</b> Section A:Q1.Objective 10*1=10 Marks Q2.Short answer type question - 5*4 = 20 Section B:Descriptive answer type question,1 out of 2 from each unit -4*10=40 Marks	
<b>Signature of Members (BoS)</b>		



# श्री Davara University

Established under Chhattisgarh Private Universities (Establishment and Operation) Act, 2005

**FOUR YEAR UNDERGRADUATE PROGRAM (2024-2028)**

**Business Management and Environment (DSC)**

## COURSE CURRICULUM

<b>PART-A: Introduction</b>		
<b>Program: Bachelor of Business Administration (Certificate/Diploma/Degree Honors) Program Code:</b>	<b>Semester-IV</b>	<b>Session: 2024-28</b>
<b>Course Code</b>	<b>BBA4003</b>	
<b>Course Title</b>	<b>Business Management and Environment</b>	
<b>Course Type</b>	<b>DSC</b>	
<b>Pre-requisite(if any)</b>	This course presents the basic concept of Business ethics.	
<b>Course. Outcomes(CO)</b>	<p><b>This Course will enable the students to:</b></p> <ul style="list-style-type: none"> <li>• Understand the evolution and definitions in income tax in India</li> <li>• Understand and determine the residential status and incidence of tax.</li> <li>• Understand and determine the agricultural income</li> <li>• Determine the income from salaries</li> <li>• Computation of income from house property</li> </ul>	
<b>Credit Value</b>	<b>4 Credits</b>	<b>1 Credit = 15Hours-learning &amp; Observation</b>
<b>Total Marks</b>	<b>Max. Marks: 100</b>	<b>Min Passing Marks:40</b>
<b>PART-B: Content of the Course</b>		
<b>Total No. Of Teaching-learning Periods(01 Hr. per period)-60 Periods(60 Hours)</b>		
<b>Unit</b>	<b>Topics</b>	<b>No. of Periods</b>
<b>I</b>	Business environment - The concept and significance - constituents of business environment - Business and society, Business & ethics - Social responsibility - Environmental pollution and control. Business and culture- Business and Government - Political system and its influence on business - Indian constitution - Directive Principles of State Policy.	<b>15</b>
<b>II</b>	Management in Indian Culture and Tradition, Definition and Meaning of Management, Functions and Responsibilities of Management, Role of manager, Principles of Management. School & Thoughts of Management	<b>15</b>
<b>III</b>	Authority- Delegation, Decentralization - Difference between Authority and power Responsibility, Recruitment- Sources, Selection, Training, Direction -Nature and Purpose. Leadership: Meaning, Importance, Types of Leadership, Leadership	<b>15</b>
<b>IV</b>	Styles, Motivation: Types & significance, Maslow's Need Hierarchy, 5 Theory X&Y of Motivation. An overview of Strategic Management, SWOT Analysis, Strategic Analysis, Alternative-Choice & Evaluation. Future Management- Challenges and Skills	<b>15</b>



---

## **PART-C: Learning Resources**

Text Books, Reference Books and Others

---

### **Text Books Recommended -**

- Francis cherunnilam - Business environment
- . Prutis . economic & managerial environment in India
- .Davis & keith William c .frederik - business and society

---

### **Reference Books Recommended-**

- Raj Agarwal - Business Environment - Excel Books.
- Amarchand d - Government and business.

---

E-resources: <https://onlinecourse>

<http://www.gstindiaonline.com> <http://cleartax.in/s/e-invoicing-gst&ved>

---

## **Part-D: Assessment and Evaluation**

**Suggested Continuous Evaluation Methods:**

**Maximum Marks: 100 Marks**

**Continuous Internal Assessment(CIA): 30 Marks**

**End Semester Exam(ESE): 70 Marks**

<b>Continuous Internal Assessment(CIA): 30 (By Course Teacher)</b>	Internal Test/Quiz:20+20 Assignment/ Seminar-10 Total Marks-30	Better marks out of the two Total Quiz + obtained marks in Assignment shall be considered against 30 Marks
--	--	--



Established under Chhattisgarh Private Universities (Establishment and Operation) Act, 2005

## FOUR YEAR UNDERGRADUATE PROGRAM (2024-2028)

### Business Management and Environment (DSC)

#### COURSE CURRICULUM

<b>PART-A:Introduction</b>		
<b>Program: Bachelor of Business Administration (Certificate/Diploma/Degree Honors) Program Code:</b>	<b>Semester-IV</b>	<b>Session: 2024-28</b>
<b>Course Code</b>	<b>BBA4004-A</b>	
<b>Course Title</b>	<b>Production &amp; Operation Management</b>	
<b>Course Type</b>	<b>DSC</b>	
<b>Pre-requisite(if any)</b>	This course presents the basic concept of Business ethics.	
<b>Course. Outcomes(CO)</b>	<b>This Course will enable the students to:</b> <ul style="list-style-type: none"><li>• To explore the students to various layout followed in manufacturing industries.</li><li>• To get an understanding of different manufacturing methods</li><li>• To help the students to understand the importance of effective decision making in then area of production.</li></ul>	
<b>Credit Value</b>	<b>4 Credits</b>	<b>1 Credit = 15Hours-learning &amp;Observation</b>
<b>Total Marks</b>	<b>Max. Marks: 100</b>	<b>Min Passing Marks:40</b>
<b>PART-B:Content of the Course</b>		
<b>Total No. Of Teaching-learning Periods(01 Hr. per period)-60 Periods(60 Hours)</b>		
<b>Unit</b>	<b>Topics</b>	<b>No. of Periods</b>
<b>I</b>	Nature of production; production as a system; production as an organization function; decision-making in production; importance of production function; scope of production and operations management; characteristics of moderm production and operations function.JITSignificance and concepts.	<b>15</b>
<b>II</b>	Factors influencing choice of manufacturing methods; classification of manufacturing methods - project production, jobbing production, batch production, mass and flow production, process production (meaning and characteristics of each method).	<b>15</b>
<b>III</b>	Factors affecting location; plant layout principles; types of plant layout -process layout, product layout, combined layout, static product layout or project layout, cellular layout, job shop layout (meaning of each type); Different types of facilities; building, sanitation, lighting, air conditioning, safety etc.	<b>15</b>
<b>IV</b>	Purchasing; selection of suppliers; inventory management; material handling principles and practices; inventory control; value analysis; value engineering and	<b>15</b>



ergonomics(Concepts only)

---

**PART-C: Learning Resources**

Text Books, Reference Books and Others

**Text Books Recommended -**

- .Dr. L.N Agarwal and Dr. K.C Jain, Production Management
- .Everett E. Adam Jr., and Ronald J. Ebert, Production and Operation Management. Davis & Keith William c .frederik - business and society

---

**Reference Books Recommended-**

- S.N. Chary, Production and Operations Management, Tata McGraw-Hill Publishing Company Limited
- 2. Aswathappa K, Production and Operations Management, Himalaya Publishing House
- 3. S.A Chunawalla, D.R. Patel, Production and Operations Management, Himalaya Publishing House
- 4. Thomas E. Morton, Production and Operations Management
- 5. N.G Nair, Production and Operation Management, Tata McGraw-Hill Publishing Company Limited

---

E-resources: <https://onlinecourse>

<http://www.gstindiaonline.com>

<http://cleartax.in/s/e-invoicing-gst&ved>

---

**Part-D: Assessment and Evaluation**

**Suggested Continuous Evaluation Methods:**

**Maximum Marks: 100 Marks**

**Continuous Internal Assessment(CIA): 30 Marks**

**End Semester Exam(ESE): 70 Marks**

<b>Continuous Internal Assessment(CIA): 30 (By Course Teacher)</b>	Internal Test/Quiz:20+20 Assignment/ Seminar-10 Total Marks-30	Better marks out of the two Total Quiz + obtained marks in Assignment shall be considered against 30 Marks
--	--	--



Established under Chhattisgarh Private Universities (Establishment and Operation) Act, 2005

## FOUR YEAR UNDERGRADUATE PROGRAMME (2024-2028)

### History Of Medieval India Mughal Period (1526-1707)

#### COURSE CURRICULUM

<b>PART-A:Introduction</b>		
<b>Program: Bachelor of Business Administration (Certificate/Diploma/Degree Honors) Program Code:</b>	<b>Semester-IV</b>	<b>Session: 2024-28</b>
<b>Course Code</b>	<b>BBA4004</b>	
<b>Course Title</b>	<b>History Of Medieval India Mughal Period</b>	
<b>Course Type</b>	<b>GE</b>	
<b>Pre-requisite(if any)</b>	This course presents the basic concept of Business ethics.	
<b>Course. Outcomes(CO)</b>	<ul style="list-style-type: none"><li>&gt; Student will be able to identify the major political developments &gt; Mistry during the period.</li><li>&gt; There will be information about mughal art, culture and Architecture</li><li>&gt; Delineate the development of trade and Urban complexes</li><li>&gt; Different policies of Mughal Empire</li><li>&gt; Student will be familiar with the establishment, Expansion Government of Maratha empire</li></ul>	
<b>Credit Value</b>	<b>4 Credits</b>	<b>1 Credit = 15Hours-learning &amp;Observation</b>
<b>Total Marks</b>	<b>Max. Marks: 100</b>	<b>Min Passing Marks:40</b>
<b>PART-B:Content of the Course</b>		
<b>Total No. Of Teaching-learning Periods(01 Hr. per period)-60 Periods(60 Hours)</b>		
<b>Unit</b>	<b>Topics</b>	<b>No. of Periods</b>
<b>I</b>	<ol style="list-style-type: none"><li>1. Sources of Mughal Period History.</li><li>2. Political Condition of India at the Time of Babur invasion.</li><li>3. Babur-Establishment of Mughal Empire</li><li>4. Administration of Shershah Suri.</li></ol>	<b>15</b>
<b>II</b>	<ol style="list-style-type: none"><li>1. Akbar's Rajput Policy</li><li>2. Religious Policy of Mughal emperors from Akhar to Aurangzeb</li><li>3. Mughal Administration</li><li>4. Reasons for the Downfall of Mughal Empire</li></ol>	<b>15</b>
<b>III</b>	<ol style="list-style-type: none"><li>1.Social and Economic life of Mughal Period</li></ol>	



Established under Chhattisgarh Private Universities (Establishment and Operation) Act, 2005

	<b>2. Mughal Period architecture</b> <b>3. Literature, Music and Painting during Mughal period.</b> <b>4. Status of Women in Mughal Period</b>	<b>15</b>
<b>IV</b>	<b>1.Reasons for the Rise of Maratha Power</b> <b>2. Shivaji's Administration.</b> <b>3. Peshwa Balaji Vishwnath, Bajirao First, Balaji Bajirao.</b> <b>4. Rise and Development of Sikh Power.</b>	<b>15</b>

**PART-C: Learning Resources**

**Text Books, Reference Books and Others**

**Text Books Recommended -**

**Books Recommended-**

1. श्रीवास्तव ए. एल. – मुगल कालीन भारत (अंग्रेजी अनुवाद)
2. मजूमदार राय चौधरी एवं दत्त – भारत का वृहद विकास खण्ड 2
3. पंजाबी बी. के. – भारत का इतिहास 1206 से 1761
4. राधेशरण – भारत की सामाजिक एवं आर्थिक संरचना और संस्कृति के मूल तत्व (आदिकाल से 1950 ई.)
5. श्रीवास्तव एल. एस. – मुगल कालीन शासन व्यवस्था
6. सरकार जे एन – शिवाजी एवं उनका युग

**Reference Books Recommended-**

**Part-D: Assessment and Evaluation**

**Suggested Continuous Evaluation Methods: Maximum Marks: 100Marks**

**Continuous Internal Assessment(CIA): 30Marks**

**End Semester Exam(ESE): 70Marks**

<b>Continuous Internal Assessment(CIA): 30 (By Course Teacher)</b>	Internal Test/Quiz:20+20 Assignment/	Better marks out of the two Total Quiz + obtained marks in
--	--------------------------------------	--



श्री  
**Davara University**

Established under Chhattisgarh Private Universities (Establishment and Operation) Act, 2005

	Seminar-10 Total Marks-30	Assignment shall be considered against 30 Marks
--	------------------------------	--

**FOUR YEAR UNDERGRADUATE PROGRAM  
(2024-2028)  
Communicative English and soft skill (AEC)  
COURSE CURRICULUM**



Established under Chhattisgarh Private Universities (Establishment and Operation) Act, 2005

<b>PART-A:Introduction</b>		
<b>Programme: Bachelor of Business Administration (Certificate/Diploma/Degree Honors) Program Code:</b>	<b>Semester-IV</b>	<b>Session: 2024-28</b>
<b>Course Code</b>	<b>BBA4005</b>	
<b>Course Title</b>	<b>Communicative English and soft skill</b>	
<b>Course Type</b>	<b>AEC</b>	
<b>Pre-requisite(if any)</b>	This course presents the basic concept of communicative English	
<b>Course. Outcomes(CO)</b>	<ul style="list-style-type: none"> <li>• Understand the importance of communication in English.</li> <li>• Learn deviant use of English both in written and spoken forms.</li> <li>• &gt;Apply the ability to improve competence in using English language.</li> <li>• &gt;Analyze the importance of reading skills.</li> <li>• &gt;Develop language for speaking with confidence.</li> </ul>	
<b>Credit Value</b>	<b>4 Credits</b>	<b>1 Credit = 15Hours-learning &amp;Observation</b>
<b>Total Marks</b>	<b>Max. Marks: 100</b>	<b>Min Passing Marks:40</b>

**PART-B:Content of the Course**

**Total No. Of Teaching-learning Periods(01 Hr. per period)-60 Periods(60 Hours)**

<b>Unit</b>	<b>Topics</b>	<b>No. of Periods</b>
<b>I</b>	What is communication? Purpose of Communication, Topics (Course contents) Types of Communication (Verbal and Non- Verbal), The motivating factors (Intrinsic and Extrinsic) Barriers of Communication (Internal and External).	<b>15</b>
<b>II</b>	Building Vocabulary Use of Dictionary, Building Vocabulary through synonyms and antonyms, Use of Phrasal Verbs, Idioms and Phrases Unseen passage	<b>15</b>
<b>III</b>	(A)Reading: Very short stories (Gift of Magi, Cinderella, The Selfish Giant, Stories from Panchatantra), Newspaper reports/Fact-based articles, Diction and tone, Identifying topic sentences, Reading aloud: Reading an article/report. B) Spoken English for the Real world and Situational Dialogues (any four) Call Center: Talking to service Providers, Professional Enquiries, Talking with peers/ seniors. Bank: for opening an account (seeking information on loans/FDs/other schemes). Office: (seeking information regarding job vacancy)	<b>15</b>



Established under Chhattisgarh Private Universities (Establishment and Operation) Act, 2005

	Market (asking for price of an object, discount etc), Restaurant: (asking for the special dish, offerings in the menu and ordering for food)	
<b>IV</b>	Presentation skills (Performance Based): Key words Effective oral presentation, Characteristics of good oral presentation. Use of quotations and anecdotes. Ways of Oral Presentation (Seminar, Viva-voce, Interview, Power Point etc.) Gestures/Mannerism during oral presentation. Media methods used for effective oral presentation, Body Language, Attire.	<b>15</b>

**PART-C: Learning Resources**

Text Books, Reference Books and Others

**Text Books Recommended -**

- Fluency in English - Part II, Oxford University Press, 2006.
- Enrich Your English, OUP, SR Inthira and V. Saraswathi, CIEFL, 1997
- Oxford A-Z of English Usage, ed. Jeremy Butterfield, OUP, 2007.
- Longman Dictionary of Common Errors, N.D. Turton and J.B. Heaton, Longman, 1998
- Contemporary Communicative English, S Chand
- Malhotra Prerna, Deb Dulal Halder, (2019) Communication Skills: Theory and Practice, Eighth Edition BookAge Publications, New Delhi

Maximum Marks: 50 Marks

**FOUR YEAR UNDERGRADUATE PROGRAM  
(2024-2028)  
Green Technology (SEC)  
COURSE CURRICULUM**

<b>PART-A:Introduction</b>		
<b>Programme: Bachelor of Business Administration (Certificate/Diploma/Degree Honors) Program Code:</b>	<b>Semester-IV</b>	<b>Session: 2024-28</b>
<b>Course Code</b>	<b>BBA4006</b>	
<b>Course Title</b>	<b>GREEN TECHNOLOGY</b>	
<b>Course Type</b>	<b>Skill Enhancement Course (SEC)</b>	
<b>Pre-requisite(if any)</b>	<b>As per Programme</b>	
<b>Course. Outcomes(CO)</b>	the end of this course, the students will be able: i. Sustainability Assessment ii. Renewable Energy Management iii. Green Manufacturing & Desig iv. Sustainable Infrastructure & Planning:	
<b>Credit Value</b>	<b>2 Credits</b>	<b>1 Credit = 15Hours-learning &amp;Observation</b>
<b>Total Marks</b>	<b>Max. Marks: 50</b>	<b>Min Passing Marks:20</b>
<b>PART-B:Content of the Course</b>		
<b>Total No. Of Teaching-learning Periods(45 Hr. per period)-30 Periods</b>		
<b>Unit</b>	<b>Title &amp; Content</b>	<b>Lectures</b>
<b>Unit I</b>	<b>Foundations of Green Technology &amp; Sustainability</b>  Concepts of Green Chemistry, Green Engineering, and Process Intensification. Understanding Sustainable Development: Ecological, Economic, and Social dimensions. Systems perspective and intergenerational justice in sustainability.	<b>6</b>
<b>Unit II</b>	<b>Green Synthesis, Catalysis &amp; Nanotechnology</b>  Green oxidation, photochemical reactions, Microwave and Ultrasound-assisted reactions. Synthesis of Green Reagents and Solvents. Introduction to Green nanotechnology and the role of Ionic liquids.	<b>6</b>
<b>Unit III</b>	<b>Cleaner Production &amp; Industrial Processes</b>  Pollution statistics (Polymer, Textile, Pharma, Dyes). Cleaner Production (CP) methodology and benefits. Environmental Management Hierarchy (EMH) and the relationship between CP and EMS.	<b>7</b>
<b>Unit IV</b>	<b>Practical Implementation &amp; Case Studies</b>  Waste recovery (Nitrogen/Fluoride), reuse of industrial wastewater, and gas quenching processes. Green Productivity and emerging technologies. Compliance with Green Laws and practical case studies in industrial implementation.	<b>6</b>

